

# Leveraging Privacy in Data Analysis and Mechanism Design

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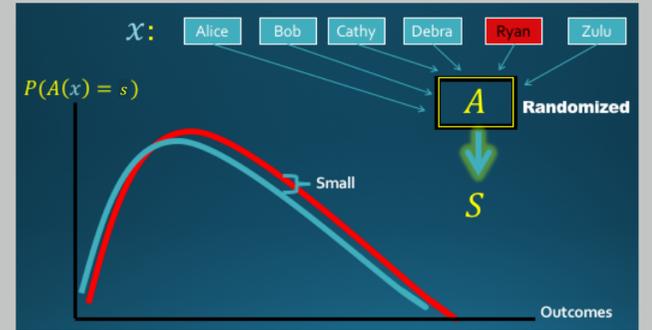
## Differential Privacy [Dwork, McSherry, Nissim, Smith '06]

$A$  is  $(\epsilon, \delta)$ -DP if for any neighboring  $\mathbf{x}, \mathbf{x}' \in D^n$  and outcome  $S$ :

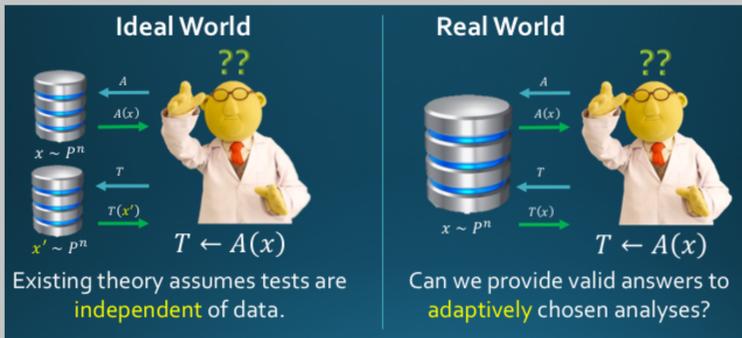
$$\Pr [A(\mathbf{x}) \in S] \leq e^\epsilon \Pr [A(\mathbf{x}') \in S] + \delta.$$

### Applications of DP:

- ▶ Add privacy as a constraint into an otherwise classical problem.
- ▶ Leverage stability guarantees of DP to answer new questions.



## Adaptive Data Analysis

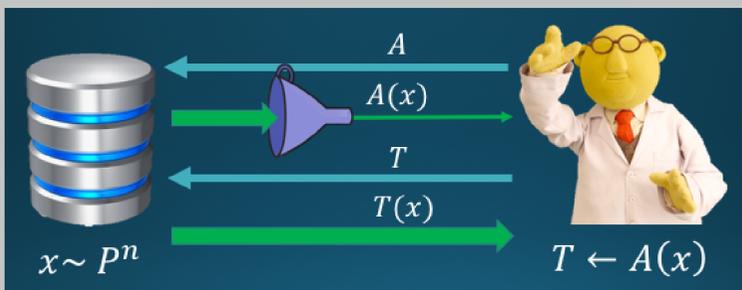


## Privacy Odometers and Filters [R, Roth, Ullman, Vadhan '16]



- ▶ Privacy definition where analyst may adaptively select privacy parameters and number of analyses.
- ▶ **Result:** asymptotically tight composition bounds.

## Proposed Solution [Dwork, Feldman, Hardt, Pitassi, Reingold, Roth '15]

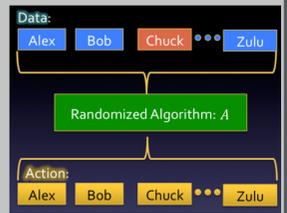


- ▶ Limit *information* (max-info) learned from  $\mathbf{x}$  through  $A(\mathbf{x})$   
 $\implies A(\mathbf{x})$  and  $\mathbf{x}$  are "close" to independent.
- ▶ If  $A$  is  $(\epsilon, 0)$ -DP, then it has bounded max-info.

## Mechanism Design with Joint DP [Kearns, Pai, R, Roth, Ullman '15]

- ▶ DP too strong for applications in mechanism design, so we use a relaxation.
- ▶ Mechanism  $A : D^n \rightarrow Y^n$  is  $(\epsilon, \delta)$ -JDP if for any  $\mathbf{x}_{-i}, x_i, x'_i$  and  $S \subseteq Y^{n-1}$ :

$$\Pr [A(\mathbf{x}_{-i}, x_i)_{-i} \in S] \leq e^\epsilon \Pr [A(\mathbf{x}_{-i}, x'_i)_{-i} \in S] + \delta.$$

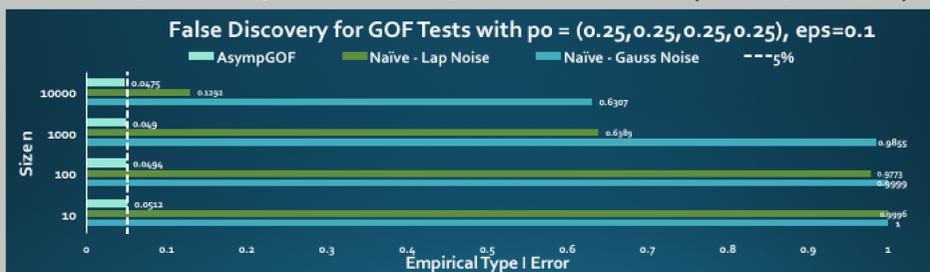


## Post-Selection Hypothesis Tests [R, Roth, Smith, Thakkar '16]

- ▶ Hypothesis Test: model  $H_0 \subseteq \Delta(D^n)$  and statistic  $T : D^n \rightarrow \{\text{Inconclusive, Reject}\}$
- ▶ False Discovery if  $\mathbf{x} \sim P^n \in H_0$  but  $T(\mathbf{x}) = \text{Reject}$ .
- ▶ **Result:** If  $A$  has small max-info then we can bound  $\Pr[\text{False Discovery}]$  when  $T \leftarrow A(\mathbf{x})$ .
- ▶ **Result:** If  $A$  is  $(\epsilon, \delta)$ -DP, then it has bounded max-info.
- ▶  $k$  adaptive rounds: max-info scales with  $k$  rather than  $k^2$ .

## DP Hypothesis Tests [Gaboardi, Lim, R, Vadhan '16]

- ▶ Want private test s.t.  $\Pr[\text{False Discovery}] \leq 0.05$
- ▶ Categorical data:  $\mathbf{x} \sim \text{Multinomial}(n, \mathbf{p})$ .
- ▶ New private  $\chi^2$ -tests: independence, GOF ( $H_0 : \mathbf{p} = \mathbf{p}^0$ ).



## Mediators in Large Games

- ▶ In *incomplete information* games, we want to coordinate players to play a strategy as if they knew all the information.
- ▶ A *mediator* cannot enforce participation and only suggests actions to participants.
- ▶ [KPRRU'15]: If mediator  $A$  is JDP and computes an equilibrium for each input, then using and following the suggestion of  $A$  is an *ex-post* Nash equilibrium.
- ▶ [KPRRU'15] For any large game, there exists such a mediator so that players coordinate to a *correlated equilibrium*.
- ▶ [KPRRU'15] For large congestion games, there exists such a mediator so that players coordinate to a *Nash equilibrium*.
- ▶ [R, Roth, Ullman, Wu'15] Further, we can coordinate players to the *socially optimal strategy* if mediator can charge *tolls*.



## Private Pareto Optimal Exchange [Kannan, Morgenstern, R, Roth '15]

- ▶ In a barter exchange market, we want to privately obtain an *individually rational* and *Pareto optimal* allocation.
- ▶ Impossibility result if JDP allocation.
- ▶ Positive result for relaxed *Marginal-DP*.
- ▶ MDP *Top Trading Cycles Algorithm*.

